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## **Newly Opened Adams Morgan Ace Hosts Grand Opening Celebration**

*Store invites customers to attend sale and party at community oriented hardware store in Adams Morgan*

WASHINGTON, D.C. (August 29, 2016) — Locally owned Adams Morgan Ace Hardware celebrates its grand opening at 1704 Columbia Rd. NW with a sale and celebration!

The extravaganza kicks off September 10-12 with free gifts to the first 100 customers of the day. Then, join the store for a grand opening sale on Tuesday, September 13 and shop 20% off the entire store\* from 8am-8pm. The celebration continues that evening with a customer appreciation reception from 5-8pm, with complimentary hors d'oeuvres provided by event sponsors National Cooperative Bank & Cabot Creamery Cooperative. Other festivities include a DIY terrarium table, color consultations by Benjamin Moore Paint, staff meet & greet, and plenty of giveaways, including house plants for the first 50 guests.

Adams Morgan Ace Hardware opened in March 2016 by A Few Cool Hardware Stores' owners Gina Schaefer and Marc Friedman, who also own 10 additional locations across the Delmarva region. Nestled in the newly renovated Ontario Theatre building, the 5,000 square foot store is packed with thousands of essential products and showcases a variety of niche items, including locally made goods, Benjamin Moore Paints, Big Green Egg grills, live goods, and more. To learn more about the event, visit the store's event page at <http://bit.ly/admograndopening>.

\*Reg. priced items only. Sale excludes sale items, grills, appliances, and power tools. Cannot be combined with another promotion or offer.

*Adams Morgan Ace Hardware is part of a group of local Ace hardware shops known as A Few Cool Hardware Stores, founded in 2003. The friendly staff provides goods and services to meet the needs of its valued customer and improve the quality of life for local residents. For more information, please call (410) 327-0404 x18 or visit us online at [www.acehardwaredc.com](http://www.acehardwaredc.com).*

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### **About Ace Hardware**

For over 90 years, Ace Hardware has been known as the place with the helpful hardware folks in thousands of neighborhoods across America, providing customers with a more personal kind of helpful. In 2014, Ace ranked "Highest in Customer Satisfaction with Home Improvement Retail Stores, Ten Years in a Row," according to J.D. Power. With more than 4,850 hardware stores locally owned and operated across the globe, Ace is the largest hardware cooperative in the industry. Headquartered in Oak Brook, Ill., Ace and its subsidiaries currently operate 14 distribution centers in the U.S. and also have distribution capabilities in Shanghai, China; Panama City, Panama; and Dubai, United Arab Emirates. Its retailers' stores are located in all 50 states, the District of Columbia and approximately 60 countries. For more information on Ace, visit [www.acehardware.com](http://www.acehardware.com).