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Old Takoma Ace Hardware Opens late June 2010
A Cool New Addition to Takoma Park

The transformation of Old Takoma continues with the opening of **Old Takoma Ace Hardware at 7001 Carroll Avenue in Takoma Park**. The store is a part of the group “A Few Cool Hardware Stores” with six other locations in DC and Baltimore, and operates as an independently owned retailer under the Ace Hardware cooperative. This new location has more than 7,500 square feet of retail space with ample parking in back as well as convenient metro accessibility (Takoma Metro Red Line).

Old Takoma Ace is the first suburban store for the group. “We chose Takoma Park for a variety of reasons,” co-owner Gina Schaefer explained. “We prefer vibrant urban locations with a lot of foot traffic. We thought that the residents of Takoma Park would appreciate and understand our business model.”

The store will offer a diverse inventory of more than 25,000 products that will include eco-friendly brands to cater to the green sensibility of the Takoma Park community like no-VOC Mythic paint, Mrs. Meyer’s and Seventh Generation cleaning products, and organic fertilizers from Jobe’s. Old Takoma Ace will also offer specialty services including key cutting, paint matching, glass and wood cutting, and screen repair, plus tool rentals and an enhanced lawn-and-garden section to help customers tackle those weekend projects. Indeed, the store endeavors to be not just a place to stock up on hammers and nails, but to become the community’s home-maintenance hub.

Additionally, the company has an expansive online presence, which includes a web site (acehardwareDC.com), blog (coolhardware.wordpress.com), Twitter ([acehardwareDC](https://twitter.com/acehardwareDC)), Facebook fan pages for each store and even a YouTube channel ([acehardwareDC](https://www.youtube.com/channel/UC...)) with DIY videos starring store employees. *The Urban Toolbox*, the monthly newsletter, is a sought-after community resource that keeps customers up to date on store news, product information and special sales.

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About A Few Cool Hardware Stores: A Few Cool Hardware Stores is comprised of Old Takoma Ace Hardware in Takoma Park, Logan, Glover Park, Tenleytown Ace and 5th Street Ace Hardware in Washington, DC, and Waverly Ace and Federal Hill Ace in Baltimore, MD. The stores are part of the national Ace Hardware co-operative. This means they are locally owned establishments that bring jobs to and keep business in the local economy.

About the Old Takoma Business Association (OTBA): The Old Takoma Business Association's mission is to bring together businesses, residents and community organizations dedicated to developing a vibrant market center, from the Takoma Junction, Maryland, to the Takoma Theatre, DC, and to enhance its unique and historic town setting. OTBA created its Main Street Takoma program 6 years ago as a vehicle to move this mission forward.