

A few cool 
Hardware Stores

For Immediate Release
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Ace Hardware Makes House Calls

"A Few Cool Hardware Stores" adds house calls to a growing list of specialty services & products.

Washington, DC - February 17, 2010 - When it comes to personalized service, you can't beat a house call. Local retailer A Few Cool Hardware Stores has partnered with interior designer Roslyn Ashford of ra reDoes rooms to offer an in-home window-measuring service for their latest product offering: Hunter Douglas custom window treatments.

"Measuring for new window treatments is a precise task and can be tricky, and we want to provide a turn-key service to make the process as easy as possible for our customers," says owner Gina Schaefer.

The company will offer Hunter Douglas custom window treatments at three locations: 5th Street Ace Hardware, Tenleytown Ace Hardware and Old Takoma Ace Hardware when it opens in the spring 2010. Each store will showcase a selection of designs including the energy-efficient Duette Honeycomb Shades, Silhouette Window Shadings and Luminette Privacy Sheers, as well as Provenance Woven Wood Shades and Country Woods Wood Blinds. Hunter Douglas' entire product line will be available for order through the stores.

The fee for a house call is \$50, and will be applied to the final cost of window treatments if an order is placed within seven days. To set up an appointment, customers can fill out an online form (www.acehardware.com/housecalls.html).

In addition to taking window measurements, Ashford also will make house calls to measure for the store's line of Schulte storage systems (available at 5th Street Ace location). The same fee structure applies.

DIY Measuring

Confident homeowners can measure windows on their own. For details, they can log on to Hunter Douglas' web site. (And a tape measure will come in handy.)

More Specialty Services:

Personal Shopping and Free Delivery (to limited area) at 5th Street Ace Hardware

Free Workshops

Glass & Plexiglas cutting

Key Cutting

Knife & Scissor Sharpening

Lock Re-keying

Custom Paint Matching
Screen Repair
Special Order & Bulk Ordering
Tool Rentals
Wood Cutting
Delivery Program

About A Few Cool Hardware Stores

A Few Cool Hardware Stores comprises a group of locally run hardware stores that are part of the national Ace Hardware co-operative. Located in Washington, DC, Baltimore, MD, and soon to be Takoma Park, MD, the stores bring essential home-maintenance supplies and expertise to communities, as well as some really cool decor and gift ideas. Washington stores include Logan Hardware, Glover Park Hardware, 5th Street Ace Hardware and Tenleytown Ace Hardware. Maryland stores include Waverly Ace Hardware and Federal Hill Ace Hardware in Baltimore. Old Takoma Ace Hardware is set to open Spring 2010.

About Roslyn Ashford

Roslyn Ashford is the owner of ra reDoes rooms. She provides creative solutions for decorating single family homes and condos in DC and Maryland, and e-decorating nationwide. She also assists DC/Maryland home sellers with home-staging services to help homes move from listed to sold.

About Hunter Douglas

Hunter Douglas offers the industry's largest collection of energy-efficient, custom-made window treatments. Designed and assembled in the U.S., and backed by a Lifetime Guarantee, the sheers, shades, honeycombs, blinds and shutters can be customized with lifting systems for added safety and convenience.